



Press

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18th EPA Congress and Exhibition
Parking in the City Lounge, Powered by VEXPAN
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Bernhard Ruess
Tel. +49 711 61946-76
bernhard.ruess@mesago.com
epacongress.eu

18th EPA Congress and Exhibition 2017 successfully brings together the international parking industry in Rotterdam

After three intensive event days, the 18th EPA Congress and Exhibition closes with a positive result in Rotterdam, Netherlands and proved to be an important platform for the international parking industry.

EPA Congress: Innovations, applications and trends

The comprehensive congress program offered around 400 participants insights into intelligent parking solutions on European level. The focus was placed on the subjects “digitalization”, “urban mobility” and “changes in traffic development”, that were discussed by 40 speakers from various perspectives in more than 30 speeches. Stefan Sadleder, Managing Director, APCOA Austria GmbH confirms the event as an industry highlight:

"The 18th EPA Congress 2017 was a very successful event. While following the trend of digitalization the quality of the scientific program has clearly topped recent years. For APCOA the congress was an important contribution to set the course for the future of European solutions, international standards and regulations and to exchange ideas with business partners and other players on the market."

EPA Exhibition: Comprehensive product portfolio of prominent companies

At the accompanying EPA Exhibition, more than 1,400 visitors got information about a great variety of products as well as latest trends and developments around on- and off-street parking from 62 companies from the host country Netherlands as well as from different European countries. Very satisfied with his presence at the exhibition is also Johan Birgersson, CEO, EasyPark AB:

"This year's EPA has been a fantastic opportunity for us to showcase all that EasyPark has to offer. The connections we have made over the past three days and the expansion to our professional network has been invaluable."

Host

National host



Mesago Messe Frankfurt GmbH
Rotebuehlstr. 83 – 85
70178 Stuttgart, Germany
mesago.com

Board of Management:
Petra Haarbuerger
Martin Roschkowski

Register Court: Local Court Stuttgart,
HRB 13344

mesago

Messe Frankfurt Group

Framework program: Networking at top-locations

Moreover, the evening events were a powerful magnet to expand network within the parking industry and to establish new contacts within and impressive atmosphere. “The 18th EPA Congress and Exhibition 2017 was a very successful event for us – both at the exhibition and at the networking events we have met our latest and future partners and we are working together to achieve our common goals,” says Matthias Mandelkow, CEO, sunhill technologies GmbH. At the first event evening the “Welcome Reception” appealed very well to the participants. In addition to that the “Congress Dinner” at the second event day offered great opportunities to continue conversations of the day.

About Mesago

Mesago, founded in 1982 and located in Stuttgart, specializes in exhibitions and conferences on various topics of technology. The company belongs to the Messe Frankfurt Group. Mesago operates internationally and is not tied to a specific venue. With 130 members of staff Mesago organizes events for the benefit of more than 3,300 exhibitors and over 110,000 trade visitors, conference delegates and speakers from all over the world. Numerous trade associations, publishing houses, scientific institutes and universities work with Mesago closely as advisers, co-organizers and partners. (mesago.com)

About EPA - European Parking Association

The European Parking Association (EPA) is the umbrella organization of 22 European parking associations. It has been founded in 1983. The national member associations represent the parking branch consisting of private companies and public bodies running, operating and managing on- and off-street parking structures and services as well as the supplying industry that offers all related products and services concerned with parking. The EPA aims to facilitate the cooperation between the professional parking organizations of different European countries, the exchange and mutual support of professional experience among members and other relevant international bodies relating to parking and urban mobility. (europeanparking.eu)

About VEXPAN – Platform for parking in the Netherlands

VEXPAN the Platform for parking in the Netherlands was founded in 1986. Over 200 local authorities, public and private operators, consultants, construction and installation companies, service providers, suppliers of parking equipment, project developers and other interested parties in the parking industry come together within VEXPAN. All topics related to parking have the full attention of VEXPAN: on-street and off-street parking, parking garages, free parking or paid parking. VEXPAN is the prime authority in the field of parking in the mobility sector and urban development. (vexpan.nl)